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CLAIMS

What is claimed is:

- 1 1. A cervical collar comprising:
- a front collar portion having a chin support portion and generally conforming
- 3 to the neck, shoulders, and mandible of a wearer, the front collar portion being
- 4 fabricated from a soft flexible material; and
- a lateral reinforcing support member disposed in the neck region below the
- 6 mandible bone of the wearer, the support member being fabricated from a
- 7 substantially incompressible material.
- 1 2. The cervical collar of claim 1, wherein the support member has a generally
- 2 rectangular shape forming a plate.
- 1 3. The cervical collar of claim 2, wherein the plate is substantially flat.
- 4. The cervical collar of claim 3, wherein the support plate has at least one rounded
- 2 corner.
- 1 5. The cervical collar of claim 4, wherein the at least one rounded corner engages the
- 2 mandible of the wearer for limiting the rotating of the wearer's neck.
- 1 6. The cervical collar of claim 5, wherein the support plate is positioned parallel to
- 2 the wearer's jawbone.

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- 7. The cervical collar of claim 1, wherein the support member is fabricated from a
- 2 lightweight and rigid material for providing sufficient lateral support to the wearer's
- 3 head.
- 8. The cervical collar of claim 1, wherein the front collar portion is fabricated from a
- 2 foam material.
- 9. The cervical collar of claim 1, wherein the support member is attached to the front
- 2 collar portion with at least one rivet.
- 1 10. The cervical collar of claim 9 further comprising a fabric fastener for connecting
- 2 the front collar half to a rear collar half, and wherein the fabric fastener is attached to
- 3 the front collar portion with the rivet.
- 1 11. The cervical collar of claim 1, wherein the support member is a plate having at
- 2 least one rounded corner.
- 1 12. The cervical collar of claim 1, wherein the support plate is flat and rectangular.
- 1 13. The cervical collar of claim 12, wherein the support plate is fabricated from a
- 2 substantially incompressible material.
- 1 14. The cervical collar of claim 11, wherein a plurality of the support plates are
- 2 provided to increase the lateral support.
- 1 15. The cervical collar of claim 1, wherein the support member is a plate having at
- 2 least one rounded corner.
- 1 16. The cervical collar of claim 1, wherein the support member has a color which is
- 2 indicative of a material property of the support member.

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1	17. The cervical collar of claim 1, wherein a plurality of the support members are
2	provided, at least one support member being provided for each lateral side of the
3	wearer's neck.
1	18. A method of exercising neck muscles comprising:
2	providing a cervical collar comprising a front collar portion having a chin
3	support portion and generally conforming to the neck, shoulders, and mandible of a
4	wearer, the front collar portion being fabricated from a soft flexible material; and a
5	lateral reinforcing support member disposed in the neck region below the mandible
6	bone of the wearer, the support member being fabricated from a substantially
7	incompressible material;
8	applying the cervical collar to a wearer's neck; and
9	moving the wearer's head to one side to strengthen the wearer's neck muscles
10	against the resistance provided by the lateral support member.
1	19. A method of fitting a cervical collar comprising the steps of:
2	providing a cervical collar comprising a front collar portion having a chin
3	support portion and generally conforming to the neck, shoulders, and mandible of a
4	wearer, the front collar portion being fabricated from a soft flexible material;
5	fitting a lateral reinforcing support member to the front collar portion in the
6	neck region below the mandible bone of the wearer, the support member being
7	fabricated from a substantially incompressible material;
8	testing the lateral support provided by the lateral support member;
9	fitting at least one additional lateral support members to the front portion
10	depending upon the results of the test.